

WELCOME TO OUR HISPANIC HERITAGE CENTER

INTERACTIVE VIDEO GUIDE

The Hispanic Heritage Center was completed in 2004 and dedicated to the families and ancestors of the Hispanic community in Milwaukee. The archival photographs and "maquetas," or glass boxes, are intended to foster a sense of pride in our clients and represent the historical aspects of our community.

We've created these videos to help share the story behind various exhibits in our lobby.

TANNERIES AND FOUNDRIES

DID YOU KNOW?

- In the 1920s, up to 5,000 Mexican industrial workers came to Milwaukee in search of better employment
- Tanneries and foundries were often dangerous, labor-intensive factory jobs



Scan here to learn more about immigrants' impact on the tannery and foundry industries

WITH SERGIO GONZÁLEZ

Professor of LatinX Studies,
Marquette University



Sergio González is an assistant professor of LatinX Studies in the Departments of History and Languages, Literatures, and Cultures at Marquette University. His first book, **Mexicans in Wisconsin**, offers a concise introductory history of Mexican settlement and community formation across the state.

DÍA DE LOS MUERTOS

WITH DR. LAURA MATTHEW

Professor of Latin American
and Mexican History, Marquette University



Laura Matthew is a historian of southern Mesoamerica and Central America, especially Guatemala, under Spanish colonial rule. She focuses her work on how people recreate community, identity, and attachment to places after long migration and/or in radically changed circumstances.

DID YOU KNOW?

- Día de Los Muertos combines Catholic and indigenous traditions, including some that historians trace back to the Mayan civilization
- Papel picado is a traditional Mexican decorative craft featured on many ofrendas



Scan here to learn more about the history of Día de Los Muertos

UW-MILWAUKEE CHAPMAN HALL TAKEOVER

DID YOU KNOW?

- In 1970, almost 200 Latino students staged a sit-in protest in Chancellor Klotsche's office in UWM's Chapman Hall to amplify the needs of Spanish-speaking students
- The negotiations that followed led to the creation of the Roberto Hernández Center



Scan here to learn more about the 1970 UWM Chapman Hall Takeover

WITH ALBERTO MALDONADO

Director of Roberto Hernández Center, UW-Milwaukee

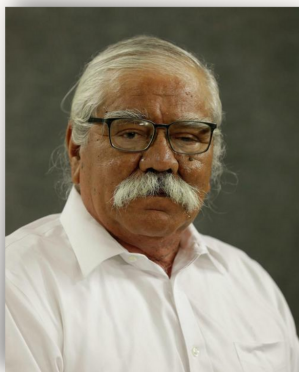


In his 23-year trajectory at UWM, Alberto Maldonado has championed numerous initiatives in the areas of Pre-College, Community Outreach, Admissions, Multicultural Recruitment, and Academic Advising. He is a graduate of UWM and is Director of the UWM Roberto Hernández Center, which provides academic advising, cultural programming, community connections, and educational support to students.

FARMWORKERS IN WISCONSIN

WITH JESÚS SALAS

Co-founder of Obreros Unidos



Jesús Salas has dedicated his life to farmworker justice. Salas and his family first migrated to Wisconsin in the early 1940s.

In 1966 at age 22, the third-generation farmworker co-founded Obreros Unidos, a group that marched from Wautoma to Madison to raise awareness of the impoverished conditions in which laborers lived and worked.

DID YOU KNOW?

- There were over 100,000 migrant seasonal workers coming from the Texas borderlands to the Great Lakes region during and after World War II
- Migrant workers transformed an agricultural household industry to a national powerhouse in Wisconsin



Scan here to learn more about the history of farmworkers in Wisconsin

THE EXPERIENCE OF A MIGRANT WORKER

DID YOU KNOW?

- Before 1970, there were very few protections for farmworkers
- Many migrant workers faced discrimination in public places



Scan here to learn more about the experience of a migrant worker

WITH HON. NESS FLORES

Pioneer Lawyer in Wisconsin



Ness Flores worked as a migrant farmworker, a legal service lawyer, circuit court judge, state government lawyer, and litigator. He is a pioneer Latino lawyer in Wisconsin who has dedicated his career to ensuring that Spanish-speakers have access to the legal system.