



PRESS RELEASE

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Latino Arts continues to be a source of cultural bridge building providing various virtual cultural arts experiences to enjoy during this time.

MILWAUKEE, WISCONSIN (April 10, 2020) In these times of uncertainty, Latino Arts finds it very important to still present the Milwaukee community with cultural learning. Latino Arts has taken on the challenge of providing cultural experiences virtually. There are many interactive and creative ways (listed below) to still learn about latin culture from home.

- **Cultural Art Tutorial Thursdays:** Managing Artistic Director, Jacobo Lovo, has been busy creating art tutorial demonstrations; perfect for kids to get creative while in the house. All projects consist of household materials with instructions that are easy to follow and are conducted in Spanish and English with each lesson also containing unique cultural background and information about the art project and items. The following links to the demonstrations are below, and they appear on our YouTube channel on Thursdays.
 - Butterfly Activity:
 - English Tutorial: <https://www.youtube.com/watch?v=-wuVmM5-eUo>
 - Spanish Tutorial: <https://www.youtube.com/watch?v=sS2FBGpQEDo>
 - Coqui Origami Activity:
 - English Tutorial: https://www.youtube.com/watch?v=qJFx_qCias
 - Spanish Tutorial: <https://www.youtube.com/watch?v=rQ6wCIsWXsw>
 - Bird Drawing Activity:
 - English Tutorial: https://www.youtube.com/watch?v=FnpXaz_BZKY
 - Spanish Tutorial: <https://www.youtube.com/watch?v=Uj2sQ5-vA8>
- **Spotify Playlists:** Released every Monday, members of the Latino Arts Board are creating Spotify playlists with specific themes or genres where they have expertise and interest. Our diverse board enjoys sharing their love of latin music while providing additional cultural arts programming to the community.. Playlists can be found at:
 - Latino Arts Inc Spotify: <https://open.spotify.com/user/9loipdhu8hjp6ch9gnj54r28j>
- **Latino Arts Strings Program (LASP):** The Latino Arts String Program is not letting anything get in the way of their musical education. Lessons and concerts are still happening, except they are now virtual. Our students have their private and group lessons with their instructors over platforms like FaceTime, Zoom, WhatsApp, and Google Meet. They are performing pieces for their families and getting critiques/tips from their teachers. Video samples share some of the activity happening.

- **Virtual Café Con Arte:** With our new art exhibit having only two weeks open to the public, we did not want this beautiful exhibit to go unseen, so Latino Arts conducted a virtual Café con Arte with artwork by artist Juan Flores and his exhibit *Hijos de la Tierra*.
 - Here is the link to our virtual Café con Arte for Hijos de la Tierra:
<https://www.youtube.com/watch?v=UQPy8qAwDw0>
- **Latin Dance Tutorial:** Unable to hold our in person workshops this month, we went virtual with Karlies Kelley, the director of Panadanza Dance Company sharing a virtual tutorial. This will help get anyone moving and learning some latin dance moves!
 - Here is the link to the tutorial especially for Latino Arts:
<https://www.facebook.com/karlieskelley/videos/206285110658025/>
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