



PRESS RELEASE FOR IMMEDIATE RELEASE

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Celebrate Día de Los Muertos with Latino Arts, Inc.

MILWAUKEE, WISCONSIN (October 1, 2020) One of our most popular celebrations annually, Latino Arts invites guests to celebrate, remember, and honor those who have departed with offerings that will educate all ages on the history and traditions of Día de Los Muertos. This long-standing cultural celebration has become more mainstream in recent years, but Latino Arts continues to honor the original meaning while sharing with community members new ways to keep this unique cultural tradition alive.

Latino Arts, Inc. is proud to offer multiple opportunities to celebrate Día de Lost Muertos both virtually and in-person this year.

Performances:

Villalobos Brothers Concert – Virtual! Monday, November 2, 7:00 p.m.



Enjoy music by the talented Villalobos Brothers with this exclusive concert, created especially for Latino Arts and our audience, from the comfort of your own home! We know this concert will help you in celebrating the long-standing tradition of Día de Los Muertos.

This year we are offering *celebration experience packages* that will allow you to delve even deeper into appreciating Día de Los Muertos with special Latino Arts gear and hands on cultural activities including adding our ***Día de Los Muertos Colores y Cultura*** art project and our special edition **Día de Los Muertos T-Shirt**.

- **Tickets:** [Día de Los Muertos Virtual Concert Experience: The Villalobos Brothers](#)

Exhibits:

**Día de Los Muertos Ofrenda Exhibition
by various Community Artists
October 22 – November 20**



View this unique collection of traditional and artistic ofrendas from local and regional artists in this Latino Arts annual exhibit. We are honored to also include participation from a wide variety of organizations including *University School of Milwaukee LUNA*, and the *Mexican Consulate* located in Milwaukee! This year, Day of the Dead will be celebrated on Monday, November 2nd. On this day in Mexico, the streets near the cemeteries are filled with decorations of papel picado, flowers, candy calaveras (skeletons & skulls), and parades. Come experience a taste of Day of the Dead with our Día de Los Muertos Ofrendas exhibit and learn how artists and community members are keeping this tradition alive

- **Tickets:** [Café con Arte: Day of the Dead Ofrendas](#)
 - **Thursday, October 22, 8:15 a.m. – 9:30 a.m.**
- **Tickets:** [Opening Reception #1: Día de Los Muertos Ofrendas](#)
 - **Friday, October 30, 5:00 p.m. – 7:30 p.m.**
- **Tickets:** [Opening Reception #2: Día de Los Muertos Ofrendas](#)
 - **Friday, November 6, 5:00 p.m. – 7:30 p.m.**

Educational Workshops:

**Day of the Dead: Rituals
A Lunch & Learn Series
Friday, November 6, 11:30 a.m. - 1:00 p.m.**



Day of the Dead is full of traditions and rituals that celebrate life while we reflect on mortality. Join us for a deeper dive into the rituals and traditions that make up this engaging celebration. Our panelists bring a wide range of expertise representing *Marquette University*, *University of Wisconsin-Milwaukee*, and the *Mexican Consulate*. From the traditional to the most contemporary, grow your understanding and engage with us on an exploration of Day of the Dead.

- **Registration required: \$10.00 per person. Includes light lunch.**
- **Tickets:** [Day of the Dead: Rituals](#)

Artistic Workshops:

**Pinto Con Tinto: Sugar Skulls
Thursday, November 5, 5:30 p.m. – 7:00 p.m.
Latino Arts Auditorium**



Join us for this colorful hands-on art activity that focuses on one of the Día de Los Muertos most iconic artifacts, sugar skulls! Participants will paint and take home their own 3-D paper-mache sugar skull.

All painters will learn about the imagery and symbolism that makes up sugar skulls and their importance in Día de Los Muertos. This step-by-step instructional class is sure to bring out your artistic side! Enjoy tapas, wine, painting, and culture with Latino Arts, Inc.

- **Tickets:** [Pinto Con Tinto: Sugar Skulls](#)

Virtual Programming and Group Experiences

Virtual Live Ofrendas Gallery Tour October 19 - November 13

Wanting your group to experience the *Latino Arts Día de Los Muertos Ofrendas Exhibition* but not able to come in person? Visitors can now visit our *popular Día de Los Muertos Gallery Exhibit* virtually with our Managing Artistic Director, Jacobo Lovo. The tour will showcase this year's unique art exhibit and involve detailed explanations of the tradition as well as the specific installations for this year's celebration.

Tours will run approximately 30 minutes, but can be customized based on specific needs. Latino Arts will also send an electronic copy of our Día de los Muertos Education Packet to be shared with groups in advance for additional educational value.

- **To schedule your Virtual Tour, submit our reservation form:** [Virtual Live Ofrendas Gallery Tour](#)

Latino Arts Virtual Community Ofrenda: Aun Presente Now – October 30

If you or your group are unable to visit the *Latino Arts Día de Los Muertos Ofrenda Exhibition*, we encourage you to participate virtually by creating your own ofrenda! To celebrate and honor loved ones who have departed, families create altars and place ofrendas (offerings) of food, candles, flowers, and photos.

To engage a broader community to celebrate and understand this tradition we ask that participants send us a photo of their ofrenda and Latino Arts will add it to our community installation in our exhibition!

- **For participation instructions and how to create your own ofrenda:** [Latino Arts Virtual Community Ofrenda: Aun Presente](#)

Día de Los Muertos Colores y Cultura Art Kit – Group Offers

Latino Arts, Inc. has created its very own rendition on the popular Paint-By-Number, only with more room for artistic creativity! This kit includes a custom-made canvas of a sugar skull by Managing Artistic Director Jacobo Lovo, 10 paint colors, a paint brush, and a pamphlet on the history and traditions of Día de Los Muertos! The Colores y Cultura art kit is perfect for all groups who want to get artsy while learning about Latin culture.

- **For more information and to purchase kits:** [Día de Los Muertos Colores y Cultura](#)

*A wide variety of other virtual programming is available on our YouTube page, including Virtual Gallery Tours, La Loteria, and Art Tutorials.
Find out more at the [Latino Arts, Inc. YouTube Page](#).*

Safety Requirements: Latino Arts, Inc. kindly asks that all persons entering the building observe the following guidelines:

- Wear a face mask
- Social Distancing: Keeping at least 6 feet apart
- Wash your hands or use hand-sanitizer before entering the gallery or auditorium
 - Latino Arts, Inc. will provide hand-sanitizing stations scattered around the facility
- All visitors are required to do a no-touch temperature scan

The Latino Arts Auditorium & Gallery are located in the United Community Center at 1028 South 9th Street, Milwaukee, Wisconsin 53204.

Due to current COVID-19 safety procedures we are scheduling all gallery visits on Tuesdays and Thursdays from 4-5 p.m. Other visits must be prearranged.

Please review our website for current changes and updates www.latinoartsinc.org

About Latino Arts, Inc.

With roots going back more than 25 years, Latino Arts, Inc. was formally established in 1997. Since then, the organization has brought cultural awareness, artistic and educational experiences, and a diversity of Hispanic artists from throughout the Spanish-speaking world to share their talents with the greater Milwaukee community.

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